



How to...Grow Your Social Network

Social networking websites are just that- social! These sites are a great way to communicate with your friends and family, as well as connect with new people all over the world and share your experience, knowledge and insights.

Who Should I Connect With?

- Friends
- Family
- Acquaintances
- Former teammates
- Former classmates
- Search your email for contacts on social networking websites
- Do not be afraid to reach out to new connections
 - Some sites have a recommendation list to find new connections

How Can I Meet New People?

- Join DaVita's social networking websites
 - Facebook: <https://www.facebook.com/davitacareers>
 - LinkedIn: <http://www.linkedin.com/company/davita>
- Search for people and groups who have similar interests to your own (ex: hobbies, your profession, school alumni, sports teams, professional associations, etc.)
 - On most sites you have the ability to type in keywords such as, "dialysis"
 - This will allow you to see all of the users who have "dialysis" in their profile, and to see if you would like to connect with them

What Should I Talk About?

- Talk about what you know, and what you are passionate about
- Users look for new and interesting information:
 - Post questions for others to answer
 - Offer links to articles and websites that others would enjoy
- How can you communicate with other users?
 - Update your status or tweet. These messages go out to all of your friends and allow them to respond
 - Post comments on your friends' and connections' walls
 - Retweet on Twitter
 - Send a direct message to another user, which is very similar to an email because only the person you send the message to will be able to see it
 - Post comments and become involved in discussions on group pages

